

Business Drivers for Software Industry

Agenda

11 May 2015 – ElMasah Hotel

9:30 a.m.	10:00 a.m.	Registration Early Morning Coffee Break
10:00 a.m.	10:10 a.m.	Dr. Hossam Osman ITIDA VP – SECC Chairman
10:10 a.m.	10:20 a.m.	Mr. Kirk Botula CEO of CMMI Institute (from USA)
10:20 a.m.	10:30 a.m.	Eng. Hussein El Greatly ITIDA CEO
10:30 a.m.	10:40 a.m.	Mr. Khaled Negm H. E. Minister of Communications and Information Technology
10:40 a.m.	11:10 a.m.	Certificates Distribution
11:10 a.m.	12:10 p.m.	Industry Predictions Driving Egyptian Software Market Ms. Sally Hassan & Mr. Yasser Ghanim – SECC
12:10 p.m.	12:40 p.m.	Coffee Break
12:40 p.m.	1:00 p.m.	<i>“High Maturity Guided by Business Drivers”</i> Ms. Hanan El Nouby- GET Group Mr. Ahmed El Sheikh - SECC
1:00 p.m.	1:20 p.m.	<i>“If You Can’t Measure It, You Can’t Manage It”</i> Ms. Dalia Nasr – ESRINEA Ms. Sally Hassan - SECC
1:20 p.m.	1:40 p.m.	<i>“Unleashing a Wealth of Business Opportunities through Process Improvement”</i> Ms. Dalia Anan and Ms. Noha Amin- ITWORX Ms. Marian Tadros - SECC
1:40 p.m.	2:00 p.m.	<i>“Improve...Mature...Attain”</i> Mr. Ahmed Abdelhalim - Softxpert Ms. Marian Tadros - SECC
2:00 p.m.	2:30 p.m.	Voucher Winners Selection Coaching Café